

## Member Orientation Program

### OVERVIEW

Member Orientation is a leadership training program designed especially for the general GWRRA membership. It provides opportunities for all members to become familiar with the basic structure, concepts, methods of operations, and culture of GWRRA. This information will enable those completing the training to become very familiar with the way GWRRA works, and the rationale and philosophies driving the Association.

### PROGRAM GOALS

This program consists of various seminars and activities to help members become familiar with the most common facets of the GWRRA experience. The information presented is intended to increase the comfort level, level of enjoyment, and return on investment for each member.

### PROGRAM CONTENT - 4hr. or 1hr. ea.

- History of GWRRA
- Structure of GWRRA
- How to Have Fun at a Rally
- How to Show or Judge a Bike
- Road Rage
- Leadership Training Program Overview

### RECOGNITION

Those completing the program are eligible for a certificate of completion and Member Orientation hanger bar.

## Life Skills Program

### OVERVIEW

Life Skills is a multi-unit leadership training program composed of seminars and activities designed to give those attending better skills and abilities to cope with life's challenges on a day-to-day basis. Some of the modules include "hands-on" activities and self-assessment tools. GWRRA leaders are especially encouraged to complete this program. Interested members are also invited to take advantage of the information available in this program.

### PROGRAM GOALS

This program is designed to provide GWRRA leaders and members with opportunities to improve some of the basic skills that apply to all aspects of their lives. By learning the techniques and practices presented in this program, leaders and members can provide themselves with increased opportunities for enjoying the best that life and GWRRA have to offer.

### PROGRAM CONTENT - 1hr. ea.

- Time Management
- Stress Management
- Listening and Communicating
- Interviewing Techniques
- Managing Change

### RECOGNITION

Those completing the program are eligible for a certificate of completion and Life Skills hanger bar.

GOLD WING ROAD  
RIDERS ASSOCIATION



**Pennsylvania District**

**Leadership  
Training Division**

**2007  
Training Catalog**



## Knowledge Enhancement Program

### OVERVIEW

This program provides comprehensive exposure and training in the full range of operations and organizational procedures for GWRRA volunteer leaders and members. It is designed to familiarize officers and members with the operational aspects of GWRRA, and develop or refine the skills they need to serve the needs of the members. This program is often referred to as a “Quick Start” Program when offered in one full day of training.

### PROGRAM GOALS

Knowledge Enhancement is training program composed of several independent seminars and activities designed to enhance the leadership skills of GWRRA’s officers and staff at all levels, those preparing for such positions, and interested members.

### PROGRAM CONTENT - 4 hrs.

- You’re an Officer – Now What?
- Leadership
- Chapter Structure
- Officer Appointment Procedures
- Chapter Finances
- Chapter Communications Plan
- Newsletters
- Delegation
- Recruiting and Retaining Members
- Problem Solving

### RECOGNITION

Those completing the program are eligible for a certificate of completion and Knowledge Enhancement hanger bar.



## Horizon Program

### OVERVIEW

GWRRA leaders have an organizational view encompassing many horizons. They are concerned with people, perceptions, expectations, GWRRA as an organization, their own capabilities, and much more. Each of these considerations involves both opportunities and challenges. The Horizon Program is an intensive 1½ day learning experience designed to provide the participant with knowledge, understanding, confidence, and the skills needed to be successful at the chapter level or beyond. This program prepares leaders for the “people” side of GWRRA and helps to demonstrate the concept that *attitude is everything*.

### PROGRAM GOALS

Graduates of the program will be prepared to execute the duties of their position and enhance their entire GWRRA experience with confidence, energy, and a new level of resolve based on a better understanding of their responsibilities and capabilities. Spouses/significant others are strongly encouraged to attend.

### PROGRAM CONTENT - 16 hrs.

- Team Building & Personal Profiles
- Expectations – GWRRA & Self
- Communication Skills & Techniques
- Planning/Conducting Meetings & Events
- The Officer/Spouse Partnership
- Practical Demonstrations

### RECOGNITION

Those completing the program are eligible for a certificate of completion and Horizon Program hanger bar.



## Leadership for Chapter Directors & Officers

### OVERVIEW

The Leadership 2007 Program is composed of several seminars and activities designed to hone the leadership skills of GWRRA’s leaders, those preparing for such positions, and interested members. The material includes group discussion, “hands-on” activities, as well as self-assessment tools.

### PROGRAM GOALS

This is an advanced leadership training program that will provide opportunities for GWRRA volunteer leaders to develop or refine the skills they need to serve the needs of the members, develop the abilities of subordinate leaders, enhance their own abilities, and lead GWRRA into the next century.

### PROGRAM CONTENT - 8 hrs.

- Enhanced Leadership Workshop
- Building High Performance Teams
  - Financial Reporting and the IRS
  - Motivating & Managing Volunteers
  - Releasing Volunteer Leaders
  - Qualifications of Trainers/Instructors

- Advanced Leadership Workshop
- Leadership – Self Portrait
  - High Impact Leadership Skills
  - People Based Leadership Skills
  - Leadership Survival Skills
  - Case Studies in Applied Leadership

### RECOGNITION

Those completing the program are eligible for a certificate of completion and Leadership 2007 hanger bar.